

VITTORIA MOTTLER
Strategic Internal & Corporate Communications Leader
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PROFESSIONAL SUMMARY

Strategic internal and corporate communications leader with 5+ years of experience leading enterprise communications and change initiatives, supported by a broader background in operations, procurement, and creative leadership. Proven ability to partner with executive leadership, embed communications into enterprise initiatives, and build scalable systems that improve clarity, alignment, and adoption across corporate and frontline audiences. Known for translating complex priorities into clear, actionable messaging in fast-paced, high-change environments.

CORE SKILLS

- Internal & Corporate Communications Strategy
- Executive & Enterprise Messaging
- Change Communications & Adoption
- Communications Planning & Operating Cadence
- Employee Engagement & Feedback Loops
- Executive & Cross-Functional Partnerships
- Scalable Playbooks, Templates & Standards
- Multi-Channel Communications (Email, Teams, SharePoint, Newsletter, Town Halls)

PROFESSIONAL EXPERIENCE

HENSEL PHELPS | Greeley, CO | Corporate Office

National general contractor | 5,000+ employees nationwide

Marketing & Communications Lead | Jul 2024 – Present

Enterprise Internal Communications & Change Leadership

- Own enterprise internal communications strategy supporting 5,000+ employees across corporate, regional, and field operations.
- Lead communications planning and execution for high-impact enterprise initiatives, embedding structured comms into rollout, adoption, and execution.
- Serve as a strategic partner to executive leaders, translating organizational priorities into clear, consistent enterprise messaging.

Executive Messaging & Engagement

- Lead development of executive and enterprise-level communications, including company-wide announcements, leadership messaging, and internal campaigns.
- Re-architected a company-wide Open Enrollment communications strategy, increasing completion from 80% to 93% through improved clarity, cadence, and channel alignment.
- Designed and executed an ongoing internal benefits communications program that increased engagement from 63% to 82%, measured through participation and click-through metrics.

Communications Systems & Operating Rhythm

- Built scalable communications workflows, calendars, and intake processes to support consistent execution across enterprise initiatives.
- Established repeatable frameworks, templates, and service-level standards to improve visibility, prioritization, and delivery.
- Lead cross-functional alignment of messaging across email, collaboration platforms, intranet, and leadership channels.

Senior Marketing Coordinator | Oct 2023 – Jul 2024

- Led high-stakes messaging and narrative strategy for complex initiatives, aligning executives and cross-functional teams around a unified message.
- Facilitated structured kickoff meetings and messaging alignment sessions to ensure clarity, consistency, and executive readiness.
- Mentored and guided team members on messaging discipline, quality standards, and strategic communications best practices.

Marketing Coordinator | Jul 2021 – Oct 2023

- Led creative and messaging strategy for competitive, deadline-driven initiatives, strengthening narrative clarity and audience engagement.
- Developed executive-ready communication materials and storytelling assets supporting organizational priorities.

MILLER IMAGING & DIGITAL SOLUTIONS | Austin, TX

Graphics Operations Manager | Jul 2018 – Jul 2021

- Led and developed a multidisciplinary production team supporting 25+ enterprise and licensed-brand clients across print and digital channels.
- Owned operational workflows, staffing, scheduling, and quality standards in a high-volume, deadline-driven environment.
- Partnered with senior leadership to introduce new technologies and process improvements, contributing to measurable efficiency gains and margin improvement.
- Built foundational experience in change adoption, operational communications, and cross-functional coordination within a fast-paced organization.

EARLIER ROLES (Condensed)

Art Director | Graphic Designer | Assistant Manager (Restaurant Operations)

- Built a strong foundation in structured storytelling, audience-aware messaging, and executive-ready communication across client-facing and internal environments.
- Led end-to-end creative projects and supported brand and campaign development for diverse clients, strengthening narrative clarity and visual consistency.
- Developed early leadership and operational judgment as an Assistant Manager, overseeing staff scheduling, training, and day-to-day operations in a high-volume service environment.
- Gained hands-on experience in people leadership, accountability, and real-time problem-solving, informing a pragmatic, execution-minded approach to organizational communications.

EDUCATION

B.F.A., Graphic Design — The Art Institute of Austin